

## Thank you

For your interest in  
utilizing our Chef at  
Market space

What market - local - seasonal ingredi-  
ent will you utilize?

What SIMPLE home cook-friendly reci-  
pe will you demonstrate?

Are you a good educator-speaker-  
demonstrator?

The LVHMC Chef at Market program's  
goal is to create an

educational opportunity for our cus-  
tomers.

LVHMC is happy to offer a place where  
local chefs can teach, via a cooking  
demonstration, using product(s) from  
our market. We are glad to share our  
markets with local businesses and  
schools who demonstrate an interest in  
promoting local foods and eating  
healthy.

### LOUDOUN VALLEY HOMEGROWN MARKETS COOPERATIVE

PO Box 3282  
Leesburg, VA 20177

Phone: 540-454-8089

E-mail: [outreach@loudounfarmersmarkets.org](mailto:outreach@loudounfarmersmarkets.org)

### Chef at Market Rules:

- The demonstration must be arranged in ad-  
vance.
- Chef and staff will work with LVHMC staff to  
arrange arrival, setup, and breakdown.  
Ideally this would be before the open of the  
market.
- The aim is to utilize local and seasonal prod-  
ucts and to make those the focus of your  
recipe.
- While we appreciate all you do in your per-  
sonal/professional kitchens, this is a time to  
focus on simple recipes using market ingre-  
dients that a market shopper/ home cook  
can replicate at home.
- Tents, tables and chairs are not provided.  
Chefs are asked to provide their own tents,  
weights, chairs, tables, signage, and display  
materials for the 10'x10' stall space. Cook-  
ing utensils and all needed equipment  
should be supplied by chef as well. The  
market will work with you to provide serving  
ware as well as other needs by prearrange-  
ment.
- Businesses/Chefs must abide by the weights  
and tent policies of LVHMC ([http://  
loudounfarmersmarkets.org/apply/tent-  
weights-weather-policy/](http://loudounfarmersmarkets.org/apply/tent-weights-weather-policy/))
- There is no electricity available at the mar-  
ket site.
- No products of any kind may be sold at Chef  
tables—all items available at a chef's table  
must be available free of charge. You are  
more than welcome to offer promotional  
material about your business, restaurant, or  
school.
- We are a rain-or-shine market; see the  
LVHMC Rules of Operation for weather regu-  
lations. Please plan to attend regardless of  
the weather.
- Participants must clean up their stall area at  
the end of the market.
- All Chef at Market activities must be con-  
ducted at the Chef stall. Any special re-  
quests should be communicated to the Mar-  
ket Outreach Coordinator at
- [outreach@loudounfarmersmarkets.org](mailto:outreach@loudounfarmersmarkets.org).
- All banners and signage visible to passersby  
must be family friendly.
- Liability insurance is strongly recommend-  
ed.

## Chef at Market



LOUDOUN VALLEY HOMEGROWN  
MARKETS COOPERATIVE

Tel: 540-454-8089

**2017 Chef at Market Application**

Loudoun Valley HomeGrown Markets Cooperative  
(LVHMC)

Ashburn–Brambleton–Cascades–Leesburg Sat–Leesburg  
Wed

Restaurant/Business/affiliation: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Which market do you wish to participate in?

\_\_ Cascades \_\_ Leesburg \_\_ Loudoun Station \_\_ One Loudoun \_\_ Village at Leesburg

Please indicate on which date(s) you are available for market day — please identify first, second, and third choices

First choice: \_\_\_\_\_ Second choice: \_\_\_\_\_ Third choice: \_\_\_\_\_

Please tell us what you plan to prepare at the market:

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The applicant signature (below) acknowledges that s/he has read, understands, and agrees to abide by the terms of the LVHMC 2017 Chef at Market Rules of Operation. LVHMC, its board of directors, and its members, agents, and volunteers, are not responsible for any damage. Although insurance is not required, it is recommended.

Signature of Applicant: \_\_\_\_\_ Date of Application: \_\_\_\_\_

Please mail this completed application to:

Outreach – Chef at Market  
PO Box 3238  
Leesburg, VA 20177  
Telephone: 540-454-8089

Alternatively, you may scan this completed form and email it to the address below.  
Please contact us with any questions at [outreach@loudounfarmersmarkets.org](mailto:outreach@loudounfarmersmarkets.org)

Thank you!